

中臺科技大學文教學事業經營研究所碩士班111學年度入學課程標準表

111.02.15所課程委員會會議通過
111.03.07院課程委員會會議通過
111.03.16校課程委員會會議通過

| 科目名稱 | 學分數 | 時數 | 第一學年 | | | | 第二學年 | | | | 備註 |
|--|---|----|------|----|----|----|------|----|----|----|----|
| | | | 上 | | 下 | | 上 | | 下 | | |
| | | | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | |
| 現代經營學(Modern Management) | 2 | 2 | 2 | | | | | | | | |
| 研究方法(Research Methods) | 2 | 2 | 2 | | | | | | | | |
| 網路平台與應用研究 (Seminar in Online Platform and Application) | 2 | 2 | | | 2 | | | | | | |
| 資料檢索與論文評述(一)(Data Retrieval & Comments)(I) | 1 | 1 | 1 | | | | | | | | |
| 資料檢索與論文評述(二)(Data Retrieval & Comments)(II) | 1 | 1 | | | 1 | | | | | | |
| 統計學(Statistics) | 2 | 2 | | | 2 | | | | | | |
| 文教學事業經營與實務研討(一)(Cultural and Educational Management & Practices)(I) | 1 | 1 | | | 1 | | | | | | |
| 文教學事業經營與實務研討(二)(Cultural and Educational Management & Practices)(II) | 1 | 1 | | | | | 1 | | | | |
| 碩士論文(Thesis) | 6 | 0 | | | | | | | 6 | | |
| 小計 (1) | 18 | 12 | 5 | 0 | 6 | 0 | 1 | 0 | 6 | 0 | |
| 必修合計 (A) = 小計 (1) | 18 | 12 | 5 | 0 | 6 | 0 | 1 | 0 | 6 | 0 | |
| 核心素養 至少選修2門課程 | 質性研究 (含行動研究) (Qualitative Research (Action Research included)) | 2 | 2 | | | 2 | | | | | |
| | 組織行為與管理(Organizational Behaviors & Management) | 2 | 2 | 2 | | | | | | | |
| | 文教學事業政策與法規(Cultural & Educational Enterprises :Policies, Laws and Regulations) | 2 | 2 | | | | | 2 | | | |
| | 文化創意產業專題 (Seminar in the Cultural and Creative Industries) | 2 | 2 | | | 2 | | | | | |
| | 高等統計學(Advanced Statistics) | 2 | 2 | | | | | 2 | | | |
| | 小計 (2) | 10 | 10 | 2 | 0 | 4 | 0 | 4 | 0 | 0 | 0 |
| 共同選修 | 文教經營實際問題研究 (Practical Issues in Cultural and Educational Management) | 2 | 2 | 2 | | | | | | | |
| | 文教學事業行銷專題研究(Seminar in Cultural & Educational Marketing) | 2 | 2 | 2 | | | | | | | |
| | 文教學事業創意管理專題研究(Seminar in the Creativity of Cultural and Educational Management) | 2 | 2 | | | 2 | | | | | |
| | 文教學事業財務管理(Finance Management in Cultural & Educational Enterprises) | 2 | 2 | | | | | 2 | | | |
| | 教師專業發展專題研究 (Seminar in Professional Development for Educators) | 2 | 2 | | | | | | 2 | | |
| | 課程與教學專題研究 (Seminar in Curriculum and Instruction) | 2 | 2 | | | | | | 2 | | |
| | 流行文化與美學經濟(Popular Culture & Aesthetic Economics) | 2 | 2 | 2 | | | | | | | |
| | 教育環境規劃與設計研究 (Seminar in Environmental Design) | 2 | 2 | | | 2 | | | | | |
| | 田野調查專題研究 (Seminar in Field Survey) | 2 | 2 | | | | | 2 | | | |
| | 民俗文化與懷舊敘事(Folk Culture & Nostalgic Narrative) | 2 | 2 | | | | | 2 | | | |
| | 創意都市與社區營造(Creative City & Comprehensive Community Development) | 2 | 2 | | | | | | 2 | | |
| | 民間信仰文化專題(Special topic of Folk Belief and Culture) | 2 | 2 | | | 2 | | | | | |
| | 公共關係與危機處理(Public Relations & Crisis Management) | 2 | 2 | 2 | | | | | | | |
| | 社會變遷與教育(Social Change and Education) | 2 | 2 | | | | | 2 | | | |
| | 移地研究(Off-site Works) | 2 | 2 | | | | | 2 | | | |
| 人際溝通與談判(Human Commucation & Negotiation) | 2 | 2 | | | | | | 2 | | | |
| 小計 (3) | 32 | 32 | 8 | 0 | 6 | 0 | 10 | 0 | 8 | 0 | |
| 選修合計 (B) = (2) + (3) | 42 | 42 | 10 | 0 | 10 | 0 | 14 | 0 | 8 | 0 | |
| 開課合計=必修 (A) + 選修 (B) | 60 | 54 | 15 | 0 | 16 | 0 | 15 | 0 | 14 | 0 | |

畢業相關規定說明：

- 一 畢業最低學分數為34學分 (含碩士論文6學分)。
- 二 第一學年每學期修習學分不得少於二學分，且最多修十五學分。第二學年起，每學期至多修習十三學分為限。
- 三 研究生應於入學後至學位考試前，需依「中臺科技大學學術倫理教育課程實施要點」完成「學術倫理教育」相關課程修習並取得證明後提交系所審核，始得提出學位考試申請。