中臺科技大學文教事業經營研究所碩士在職專班114學年度入學課程標準表
Master's Program Curriculum Standards for the 114th Academic Year
of the Graduate Institute of Cultural and Educational Management
at Central Taiwan University of Science and Technology

學年 Academic Year	科目 Course	學分數 Credits	時數 Teaching hours	上學期 First Semester		下學期 Second Semester		備註 Remarks
				授課 Teaching	實習 Internship	授課 Teaching	實習 Internship	
必修 Required Courses								
第一學年 1st Academic Year	現代經營學(Modern Management)	2	2	2				
	研究方法(Research Methods)	2	2	2				
	資料檢索與論文評述(一)(Data Retrieval & Comments)(I)	1	1	1				
	統計學(Statistics)	2	2	2				
	資料檢索與論文評述(二)(Data Retrieval & Comments)(II)	1	1			1		
	網路平台與應用研究（Seminar in Online Platform and Application）	2	2			2		AI課程 AI course
	文教事業經營與實務研討(一)(Cultural and Educational Management & Practices)(I)	1	1			1		
第二學年 2nd Academic Year	文教事業經營與實務研討(二)(Cultural and Educational Management & Practices)(II)	1	1	1				
	碩士論文(Thesis)	6	0			6		
核心素養 Core Competency Courses(Take at least 2 courses)								
第一學年 1st Academic Year	組織行為與管理(Organizational Behaviors & Management)	2	2	2				
	質性研究（含行動研究）(Qualitative Research (Action Research included))	2	2			2		
第二學年 2nd Academic Year	文化創意產業專題（Seminar in the Cultural and Creative Industries）	2	2	2				
	文教事業政策與法規(Cultural & Educational Enterprises :Policies, Laws and Regulations)	2	2	2				
	高等統計學(Advanced Statistics)	2	2	2				
共同選修 Common Electives Courses								
文教經營 Cultural and Educational Management								
	文教經營實際問題研究 (Practical Issues in Cultural and Educational Management)	2	2	2				

第一學年 1st Academic Year	文教事業行銷專題研究(Seminar in Cultural & Educational Marketing)	2	2			2		
	文教事業創意管理專題研究(Seminar in the Creativity of Cultural and Educational Management)	2	2			2		
第二學年 2nd Academic Year	文教事業財務管理(Finance Management in Cultural & Educational Enterprises)	2	2	2				
	文教事業經營實習(Cultural & Educational Enterprises Practice)	2	4				4	校外實習實習8週 Off-Campus Internship Internship Duration: 8weeks
文化創意　Cultural Innovation								
第一學年 1st Academic Year	流行文化與美學經濟(Popular Culture & Aesthetic Economics)	2	2			2		
	民間信仰文化專題(Special topic of Folk Belief and Culture)	2	2			2		
第二學年 2nd Academic Year	田野調查專題研究（Seminar in Field Survey）	2	2	1	1			
	民俗文化與懷舊敘事(Folk Culture & Nostalgic Narrative)	2	2	2				
	創意都市與文化創生(Creative City & Culture Production)	2	2			2		
文教素養 Cultural and Educational Development								
第一學年 1st Academic Year	公共關係與危機處理(Public Relations & Crisis Management)	2	2	2				
	學習型組織專題研究（Seminar in Learning Organization）	2	2			2		
第二學年 2nd Academic Year	移地研究(Off-site Works)	2	2	1	1			
	人際溝通與談判(Human Commucation & Negotiation)	2	2			2		
教育引航 Educational Leading								
第一學年 1st Academic Year	教育環境規劃與設計研究（Seminar in Environmental Design）	2	2	2				
第二學年 2nd Academic Year	社會變遷與教育(Social Change and Education)	2	2	2				
	發展專題研究（Seminar in Professional Development for Educators）	2	2			2		
	課程與教學領導研究（Seminar in Curriculum and Education Leadership）	2	2			2		
	教育評鑑與學校改進專題研討（Seminar in Educational Evaluation and Development）	2	2			2		
第一學年小計(1) 1st Academic Year Credits Subtotal (1)		31	31	15	0	16	0	
第二學年小計(2) 2nd Academic Year Credits Subtotal (2)		35	31	15	2	16	4	
合計 Total = (1)+(2)		66	62	30	2	32	4	

畢業規定及其他相關說明：

| 一 | 最低畢業學分數為34學分(含碩士論文6學分)。 The Minimum Graduation Credit Requirement is 34 Credits (Including 6 credits for the Master's Thesis). |

二	第一學年每學期修習學分不得少於2學分，且最多修15學分；第二學年每學期最多修13學分。 The first-year graduate students must take a minimum of two credits per semester and are allowed to take up to fifteen credits. From the second year onwards, students are limited to a maximum of thirteen credits per semester.
三	研究生應於入學後至學位考試前，需依「中臺科技大學學術倫理教育課程實施要點」完成「學術倫理教育」相關課程修習並取得證明後提交系所審核，始得提出學位考試申請。 Graduate students are required to complete the 「Academic Ethics Education」courses according to the 「Implementation Guidelines for Academic Ethics Education Courses at Central Taiwan University of Science and Technology」from enrollment until before the degree examination. After obtaining proof of completion, they must submit it for departmental review before being eligible to apply for the degree examination.